Christine Burroni

Work Experience:

New York Post

• Web Reporter/Producer- January 2015-Present

Package stories for web, coordinate homepage showcasing most updated content, manage breaking news with social media team, enhance presentation of content through multimedia *NBC Universal, Local Integrated Media*

• Evening/Overnight Web Editor- November 2013-November 2014 Managed breaking news throughout 11 NBC affiliate websites, pitched/produced originally reported articles, edited local stories, wrote TV recaps, created multimedia items

The Stir, CafeMom, thestir.cafemom.com

• Editorial Intern- October 2013-December 2013 Contributed articles, researched relevant story ideas, updated stories to maximize SEO, found/created artwork, created slideshows

Dynamic Pulse Fitness, Dynamicpulsefitness.com

• Social Media/Marketing Coordinator- Fall 2012-October 2013

Managed social media platforms, coordinated press coverage, created promotional materials *Quinnipiac Chronicle, QUChronicle.com*

- Editor, Arts & Life- Fall 2012- Spring 2013
 Wrote major features and breaking news, edited submitted articles, communicated with staff writers, assigned stories, managed Arts and Life Twitter account
- Associate Editor, Arts & Life- Spring 2012

Wrote weekly features and reviews, communicated with staff writers, stood in absence of editor *Patch.com, AOL Inc*

- **Public Relations Intern-** Summer 2012 Assisted with Twitter account, press releases, and recorded online pickup of company stories, updated internal communications websites, wrote company highlights, created media lists
- Chappaqua Guest Editor- December 2011
 Trusted to communicate with writers, update homepage and cover breaking news
- Hudson Valley Editorial Intern- Summer 2011
 Wrote consistent articles, assisted in video reporting, pitched stories, responsible for weekly
 listings
- Yorktown Freelancer- December 2010- August 2011

Covered events and wrote published articles upon request

The Journal News, Gannet

 Reporting/Editorial Intern- Summer 2010 Regularly contributed articles in features, news, profiles, contributed to breaking news, pitched story ideas

<u>Skills:</u>

Editing, Reporting, Multimedia Production, Content Management Systems, Search Engine Optimization, Social Media, Blogging, Chartbeat, Adobe InDesign, MS Office

Education:

Quinnipiac University, School of Communications, Hamden, CT Bachelor of Arts in Journalism, May 2013

Concentration in Print Journalism, Minor in History

University of Westminster, London, England - Fall 2011